

Section VII. Technical Specifications

Bidders must state “**Comply**” in the column “**Statement of Compliance**” against each of the individual parameters of each “Specifications.”

Out-of- Home Static Billboard and Digital LED Billboard			
Item	Particular / Description	Quantity	Statement of Compliance
	<p>Out-of-Home Static Billboard for 30 days</p> <ul style="list-style-type: none"> • Period/Duration: Thirty (30) consecutive calendar days. • Viewers: Residents, working people, students, commuters, drivers, and travelers. • Target Audience: Class A, B, C, D, E • Distribution (Nationwide Coverage): <p>Luzon / Metro Manila</p> <ol style="list-style-type: none"> 1. NLEX, Southbound 2. Manila City Proper 3. EDSA 4. SLEX, Northbound 5. C5 <p>Visayas</p> <ol style="list-style-type: none"> 1. Cebu City Proper 2. Iloilo City Proper <p>Mindanao</p> <ol style="list-style-type: none"> 1. Davao City Proper 2. Cagayan De Oro City Proper 	<p>OOH Static:</p> <p>5 Luzon / Metro Manila 2 Visayas</p> <p>2 Mindanao</p> <p>for 30 days static billboard placement</p> <p>Digital LED:</p> <p>2 Metro Manila sites</p>	

	<p>Digital LED Billboard for 30 days</p> <ul style="list-style-type: none"> • C5, Southbound <ul style="list-style-type: none"> – 250 spots per day (Total of 7,500 for 30 days) • EDSA, Southbound <ul style="list-style-type: none"> – 250 spots per day (Total of 7,500 for 30 days) <p>Requirement:</p> <ul style="list-style-type: none"> • The supplier must provide available billboard site locations with dimensions and estimated foot traffic for the indicated area. • Supplier must provide high traffic site. • The final ad location is subject to the approval of PCO-UDMS. <p>Please Note: Ad location is subject to change as it is a first come, first served basis. Size depends on the available ad location.</p>	for 30 days digital led billboard placement	
Place of Deliver :	Presidential Communications Office, New Executive Building, Malacañang Compound, Jose P Laurel St., Brgy. 643, San Miguel, 1005		
Payment Terms:	Payment will be on a SEND BILL ARRANGEMENT , i.e., full payment will be made after the completion of delivery of the service or product.		
<p>OTHER REQUIREMENT/S:</p> <p>I. Inclusive of production, installation, and pullout of static billboards, as well as processing permits and obtaining approval from local barangay and government for placement ads.</p> <p>II. Bidder with the Lowest/ Single Calculated Bid after evaluation shall be required to submit a proposed location, dimensions of the billboard, and data report for the estimated foot traffic/eyeballs/impressions for the proposed/ recommended locations as part of the post-qualification requirements.</p>			

<p>III. Final advertisement ad location upon the approval of PCO-UDMS</p> <p>IV. Final design or layout of advertisement shall be provided by PCO-UDMS.</p> <p>V. The winning supplier must submit monitoring/completion/progress/performance reports after the 30 days consumption of placement ads to PCO-UDMS (i.e., traffic count, photos/proof of completion, etc.).</p> <p>VI. Final schedule to be determined by PCO-UDMS.</p> <p>VII. The supplier shall deliver the services/goods on or before the specified delivery date(s) to avoid incurring liquidated damages for late delivery.</p> <p>VIII. Final or additional requirements and instructions shall be determined by the representative of PCO-UDMS.</p>	
<p>GENERAL CONDITION/S:</p> <p>I. Supplier shall submit signed proposal/quotation and submit details of your company.</p> <p>II. Supplier shall quote the lowest price on the item/s listed and submit a filled-out quotation duly signed by their representative.</p> <p>III. Supplier must be <i>PhilGEPS Accredited</i>.</p> <p>IV. No down payment.</p> <p>V. Payment will be on a <i>SEND BILL ARRANGEMENT</i>, i.e., full payment will be made after the completion of delivery of the service/product.</p> <p>VI. Price validity shall be for a period of sixty (60) calendar days.</p> <p>VII. Price quotations shall be inclusive of all costs and applicable tax (i.e., bank charges, VAT, other charges, energy fee, consultants fee, agency fee, etc.)</p> <p>VIII. Payment processing is after service/product have all been delivered. Landbank Account is preferred to avoid bank charges, if not, supplier shall shoulder the bank charge/s.</p>	

Conforme:

Full Name and Signature of
Bidder/Authorized Rep

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Designation

:

Name of Company

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