

Section VII. Technical Specifications

Bidders must state “**Comply**” in the column “**Statement of Compliance**” against each of the individual parameters of each “Specifications.”

Out-of- Home Static Billboard and Digital LED Billboard			
Item	Particular / Description	Quantity	Statement of Compliance
	<p>Out-of-Home Static Billboard for 30 days</p> <ul style="list-style-type: none"> • Period/Duration: Thirty (30) consecutive calendar days. • Viewers: Residents, working people, students, commuters, drivers, and travelers. • Target Audience: Class A, B, C, D, E • Distribution (Nationwide Coverage): <p>Luzon / Metro Manila</p> <ol style="list-style-type: none"> 1. NLEX, Southbound 2. Manila City Proper 3. EDSA 4. SLEX, Northbound 5. C5 <p>Visayas</p> <ol style="list-style-type: none"> 1. Cebu City Proper 2. Iloilo City Proper <p>Mindanao</p> <ol style="list-style-type: none"> 1. Davao City Proper 2. Cagayan De Oro City Proper <p>Digital LED Billboard for 30 days</p> <ul style="list-style-type: none"> • C5, Southbound <ul style="list-style-type: none"> – 250 spots per day (Total of 7,500 for 30 days) • EDSA, Southbound <ul style="list-style-type: none"> – 250 spots per day (Total of 7,500 for 30 days) <p>Requirement:</p> <ul style="list-style-type: none"> • The supplier must provide available billboard site locations with dimensions and estimated foot traffic for the indicated area. • Supplier must provide high traffic site. • The final ad location is subject to the approval of PCO-ODMS. <p>Please Note: Ad location is subject to change as it is a first come, first served basis. Size depends on the available ad location.</p>	<p>OOH Static:</p> <p>5 Luzon / Metro Manila 2 Visayas 2 Mindanao</p> <p>for 30 days static billboard placement</p> <p>Digital LED:</p> <p>2 Metro Manila sites</p> <p>for 30 days digital led billboard placement</p>	
Place of Deliver:	Presidential Communications Office, New Executive Building, Malacañang Compound, Jose P Laurel St., Brgy. 643, San Miguel, 1005		
Payment Terms:	Payment will be on a SEND BILL ARRANGEMENT , i.e., full payment will be made after the completion of delivery of the service or product.		

<p>OTHER REQUIREMENT/S:</p> <ul style="list-style-type: none"> I. Inclusive of production, installation, and pullout of static billboards, as well as processing permits and obtaining approval from local barangay and government for placement ads. II. Bidder with the Lowest/ Single Calculated Bid after evaluation shall be required to submit a proposed location, dimensions of the billboard, and data report for the estimated foot traffic/eyeballs/impressions for the proposed/ recommended locations as part of the post-qualification requirements. III. Final advertisement ad location upon the approval of PCO-UDMS IV. Final design or layout of advertisement shall be provided by PCO- UDMS. V. The winning supplier must submit monitoring/completion/progress/performance reports after the 30 days consumption of placement ads to PCO-UDMS (i.e., traffic count, photos/proof of completion, etc.). VI. Final schedule to be determined by PCO-UDMS. VII. The supplier shall deliver the services/goods on or before the specified delivery date(s) to avoid incurring liquidated damages for late delivery. VIII. Final or additional requirements and instructions shall be determined by the representative of PCO-UDMS. 	
<p>GENERAL CONDITION/S:</p> <ul style="list-style-type: none"> I. Supplier shall submit signed proposal/quotation and submit details of your company. II. Supplier shall quote the lowest price on the item/s listed and submit a filled-out quotation duly signed by their representative. III. Supplier must be PhilGEPS Accredited. IV. No down payment. V. Payment will be on a SEND BILL ARRANGEMENT, i.e., full payment will be made after the completion of delivery of the service/product. VI. Price validity shall be for a period of sixty (60) calendar days. VII. Price quotations shall be inclusive of all costs and applicable tax (i.e., bank charges, VAT, other charges, energy fee, consultants fee, agency fee, etc.) VIII. Payment processing is after service/product have all been delivered. Landbank Account is preferred to avoid bank charges, if not, supplier shall shoulder the bank charge/s. 	

Conforme:

Full Name and Signature of
Bidder/Authorized Rep

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Designation

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Name of Company

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